

**The Five Diamond Charity Golf Tournament  
Taking place on Tuesday, August 25, 2015 at the  
Club de Golf Hautes Pleines - Gatineau  
in support of the**

**CANADIAN  
AIDS  
SOCIETY**



**SOCIÉTÉ  
CANADIENNE  
DU SIDA**

**Is proudly brought to you in its 7<sup>th</sup> year by**



**LORD ELGIN**



Ottawa Downtown City Centre



## Great Food, Great Golf, Great Cause...

It's back! The 7th Annual Five Diamond Charity Golf Tournament in support of the Canadian AIDS Society has raised over \$140,000 since its inception. It is widely known as the best catered golf tournament in Ottawa. Come experience it for yourself.

**Event Date:** Tuesday, August 25, 2015

**Registration:** 8:00 am

**Shotgun Start:** 9:00 am

Enjoy a terrific round of golf at the scenic, private Club de golf Hautes Plaines and an unforgettable après-golf reception for the gourmand – all for a worthy cause.



Registered as a charity since 1988, the Canadian AIDS Society (CAS) is a national coalition of over 100 community-based AIDS organizations across Canada. CAS is dedicated to strengthening the response to HIV/AIDS across all sectors of society, and to enriching the lives of people and communities living with HIV/AIDS.

Don't miss this great opportunity to mingle with leaders from the pharmaceutical, hospitality and health care sectors, meeting planners, staff from AIDS service organizations and charitable foundations, plus influencers from all levels of government.



We welcome duffers and pros alike! There's fun for all in this best-ball tournament that features interactive games and activities at sponsored holes.

Only 10 minutes from downtown Ottawa, Club de golf Hautes Plaines has the most exciting topography of any club in the National Capital Region. The course climbs up and down, offering an array of elevated tee shots and arresting views. From the sixth tee, golfers can see the entire city of Ottawa. Built in 1983 and redesigned by acclaimed Montreal architect Graham Cooke, the tree-lined fairways and numerous bunkers challenge players to think strategically and take risks.

After a day on the links, network with participants while experiencing culinary delights served by top chefs from the region's finest hotels. You will be amazed at a wide range of food and beverage stations. The reception will also feature raffles and prize presentations.

**Be part of the fun ~ register today at: [www.canadianaidscharitygolf.ca](http://www.canadianaidscharitygolf.ca).**

**Registration Fees: (rates below do not include HST)**

|                            |                                  |
|----------------------------|----------------------------------|
| <b>Individual Golfer:</b>  | \$199 .00                        |
| <b>Twosome:</b>            | \$378.00 (savings of \$20.00)    |
| <b>Foursome:</b>           | \$720.00 (savings of \$76.00)    |
| <b>Corporate Foursome:</b> | \$1,000.00 (savings of \$296.00) |



## Sponsorship Opportunities

All sponsorship levels receive the following: (with exception of door prizes)

Company logo visible in a power point presentation during event

Company name, logo on official tournament sign and in Golf Program

Company name, logo & web link highlighted on Tournament Website

Option of sending promotional items (minimum 144) to be placed in the golfer registration bags

### GOLD

#### Electric Cart ~ \$2,000

Premier signage on all carts (signage provided by CAS)  
Golf Foursome

#### Wine ~ \$2,000

Display (table top or full size) for your publicity during the après golf reception with a table for documentation  
Golf Foursome

#### Registration Welcome Package ~ \$2,000.00

Branded welcome gift for each player - Maximum 144  
CAS event manager will coordinate gift and logo branding with the sponsor  
(Option to provide an in-kind gift valued at \$15.00 or more plus \$500 in cash)  
Golf Foursome

#### Breakfast ~ \$2,000.00

Display (table top or full size) for your publicity during the Breakfast with a table for documentation  
Golf Foursome

### SILVER

#### Corporate Foursome ~ \$1,000.00

Opportunity to have a corporate presence at one of the 18 holes and to have representatives from your company host and entertain with games, draws, etc...

Static display provided with Company logo at sponsored hole (food & and non-alcoholic beverages may be permitted with course's prior approval).

Foursome + up to 2 registrations for après golf reception for company representatives at hole (if applicable).

#### Putting Green ~ \$1,000.00

Ownership of putting green with the opportunity to have representatives from your company host the putting green and entertain golfers with games, draws, etc...prior to the tournament. (prize to be provided by Sponsor)

Static display provided with Company logo at the putting green.

### BRONZE

#### Hole Sponsor ~ \$500.00

Ownership of one hole during the tournament with the opportunity to have representatives from your company host and entertain with games, draws, etc...

Static display provided with Company logo at sponsored hole (food & and non-alcoholic beverages may be permitted with course's prior approval).

1 complimentary registration for après golf reception for company representatives at hole. \$100.00/pp per extra hole representative (includes après golf reception)

#### Contest Holes ~ \$500.00

Each contest prize provided by sponsor must have a minimum retail value of \$200.00 with exception of hole in one

Closest to the Pin, Closest to the Rope  
Hole in One (Insurance of prize responsibility of sponsor)  
Longest Drive – Men and Women  
Static display provided with Company logo at sponsored hole

1 complimentary registration for après golf reception for company representatives at hole. \$100.00/pp per extra hole representative (includes après golf reception)

### Door prizes

For Silent and Live Auction

Listing of all door prizes and sponsors listed on Golf Program placed in each golf cart



## SPONSORSHIP FORM

Fax: 613.563.4998 – Canadian AIDS Society

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ (for tournament signage)

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship:

- |   |            |
|---|------------|
| <input type="checkbox"/> Contest Hole                 | \$500.00   |
| <input type="checkbox"/> Hole Sponsor                 | \$500.00   |
| <input type="checkbox"/> Putting Green                | \$1,000.00 |
| <input type="checkbox"/> Corporate Foursome           | \$1,000.00 |
| <input type="checkbox"/> Registration Welcome Package | \$2,000.00 |
| <input type="checkbox"/> Electric Cart Sponsor        | \$2,000.00 |
| <input type="checkbox"/> Wine Sponsor                 | \$2,000.00 |
| <input type="checkbox"/> Breakfast Sponsor            | \$2,000.00 |

All rates quoted above are subject to applicable taxes

### Contest Hole Sponsor:

- |  |                |
|--|----------------|
| <input type="checkbox"/> Closest to the Pin    | \$200.00 prize |
| <input type="checkbox"/> Closest to the Rope   | \$200.00 prize |
| <input type="checkbox"/> Longest Drive – Men   | \$200.00 prize |
| <input type="checkbox"/> Longest Drive – Women | \$200.00 prize |
| <input type="checkbox"/> Hole in one           |                |

### Method of Payment:

Cheque Payable to Canadian AIDS Society  
c/o Louise Joly  
190 O'Connor St., Suite 100  
Ottawa, ON K2P 2R3  
Tel: 613. 230.3580  
Toll free: 1.800.499.1986  
Fax: 613.563.4998  
Email: [louisej@cdnaids.ca](mailto:louisej@cdnaids.ca)

### Visa, MasterCard or American Express:

Card Holder's Name: \_\_\_\_\_

Card#: \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature: \_\_\_\_\_

### Door Prizes:

Prize: Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Send prizes to:

Bernice Aye  
190 O'Connor St., Suite 100  
Ottawa, ON K2P 2R3  
613.230.3580 x 110  
[bernicea@cdnaids.ca](mailto:bernicea@cdnaids.ca)

**Prizes must be received by August 18<sup>th</sup>**

### For more information contact:

Patricia Pearson  
613.355.6763  
Email: [patricia@canplaninc.ca](mailto:patricia@canplaninc.ca)

**All payments are due no later than August 18<sup>th</sup> to confirm sponsorship**

